

LEONISA HOLIDAY GIFT GUIDE

1. How are you preparing for the holiday season?

We have a new swimwear collection for people who are going on cruises or to resorts during the holiday season. Also, we have control leggings that are fabulous for holiday parties. We offer a high-waist legging, seamless legging, and an open-rear legging that offers a booty boost to give the perfect look for holiday parties. In addition, all our shapers are great because everyone wants to look slimmer for the season.

2. What do you predict will be your top look(s) of the season?

I predict that these styles below will be our top looks of the season because they are strapless and wonderful for tight dresses. One of them has lace so it's very elegant and sensual.

012811: High Waist Bodysuit Tummy Shaper

018486: Strapless Bodysuit Shaper Short with Booty Lifter

018475: Vintage Interlace Tummy Control Bodysuit

3. Are you doing anything new this season vs. what did you do in the past?

We are constantly updating our styles and putting out new products every year. This is the first year we have the leggings and they are in high demand right now.

4. What is your favorite piece in stores right now that you think every woman/man should have in their closet?

Every woman should have our leggings Get Fit Compression Pant (012910) or High Waist Leggings with Tummy Control (012901) – it shapes your legs while smoothing your tummy. Every man should have our Men's Abs Slimming Body Shaper with Back Support (035000) – it keeps everything in place while contouring you and goes perfectly under suits.

5. What do you have coming up for 2017? (Expanding product lines, new technology, etc)

We have a lot going on for 2017. The demand is for more control. We are doing more with extra firm control and with DuraFit®, PowerSlim®, and Latex – these are a few of our control materials. We will be rolling out the first waist trainer for men which is a combination of our exclusive DuraFit® and PowerSlim® materials. For women, there will be a full bodysuit made of PowerSlim® and Latex that hooks up in the front.

6. What is your favorite thing about the holiday season?

My favorite thing about the season is that everybody is happy and everyone wants to look fabulous.







