

FLEUR OF ENGLAND HOLIDAY GIFT GUIDE

1. How are you preparing for the holiday season?

We start preparing early in October really. It's such a magical time of year and everybody at Fleur loves Christmas, the studio is full of twinkling lights and silver tinsel! We're a small team but it means that everyone gets involved to get everything ready, it's a real team effort!

2. What do you predict will be your top look(s) of the season?

Our brand new style for this season that has already been a huge success – our Burgundy Strap Balcony Bra and Brief. Our Supernova range is also perfect for the Holiday season with the bespoke star embroidery it's the perfect gift or treat to make anyone sparkle!

3. Are you doing anything new this season vs. what did you do in the past?

For AW17 we have kept our best sellers from AW16 – our Strap Balcony and Ouvert Brief. We have introduced a brand new strapless boudoir bra style in our Muse collection, which we think will be perfect for the underwear/outerwear styling.

4. What is your favorite piece in stores right now that you think every woman/man should have in their closet?

The sheer embroidered Sofia Balcony Bra and Brief is the perfect mix of feminine and sexy, the perfect bra for every day wearing, as well as a special occasion.

5. What do you have coming up for 2017? (Expanding product lines, new technology, etc)

AW17 is inspired by mother nature and all her beautiful power, with deep, rich colours throughout. Stunning collections that continue with the theme of modern femininity. Later into 2017 we dive into our third Resort by Fleur collection, which will host our best sellers as well as new styles and an exciting new exclusive print.

6. What is your favorite thing about the holiday season?

It is just so beautiful with twinkly lights and Christmas trees, I love decorating my house with my young children, it's magical. The best thing about the holiday season is being with family and friends and creating laughter and memories.





