

CAKE LINGERIE HOLIDAY GIFT GUIDE

1. How are you preparing for the holiday season?
We have got a number of new styles for holiday with the Rhubarb Torte Sleepwear & Frosted Parfait styles. We are frantically preparing our sample collection for market.
2. What do you predict will be your top look(s) of the season?
Without a doubt the Sugar Candy Fuller Bust Seamless Nursing & Everyday bras
3. Are you doing anything new this season vs. what did you do in the past?
Cake Lingerie is going into Mainstream Fuller Bust bras (Raimonda - I'd send the attached press release too - they need to publish it)
4. What is your favorite piece in stores right now that you think every woman/man should have in their closet?
The Rhubarb Torte sleepwear is super soft and comfortable - perfect for holiday
5. What do you have coming up for 2017? (Expanding product lines, new technology, etc)
We are launching a new fuller bust non-wire lace bra up to the 42J cup, nursing tanks for the smaller & fuller busts, expanding the size range of our Waffles 3D spacer bra to include H, I, J cups and launching a whole new line of athletic swimwear.



