

BLUEBELLA HOLIDAY GIFT GUIDE

1. How are you preparing for the holiday season?

We've had such a brilliant season it's been so busy at Bluebella that there has not been too much time for preparation. Luckily online shopping is an absolute godsend – so much lovelier than the rainy high street.

2. What do you predict will be your top look(s) of the season?

What we're calling 'cheeky peek' is huge this holiday season. This is wearing your favorite statement bra under a jacket and showing just a glimpse. It's been the go-to look of our favorite bloggers all season.

3. Are you doing anything new this season vs. what did you do in the past?

We have launched a new shade of red for the season – it's a gorgeous vibrant shade that is playful and vibrant whilst also popping like a true fashion color. Bestsellers like Ella and Emerson are now available in it and it's a must for the holiday season.

4. What is your favorite piece in stores right now that you think every woman/man should have in their closet?

I think Milla which has just landed is my latest favorite. It's not a festive style as such but it's so sleek with a statement collar to the bra that looks amazing under a deep V sparkle top for Christmas parties!

5. What do you have coming up for 2017? (Expanding product lines, new technology, etc)

So much! We have lots of amazing new nightwear shapes, a brand-new collection in or MORE by Bluebella (DD+) range plus lots more of the innovative new shapes and styles that people now expect of us. We have expanded our product range quite considerably in response to demand.

6. What is your favorite thing about the holiday season?

Time to see family and friends, mulled wine, old movies, chocolate





