

ARLOTTA CASHMERE BY CHRIS ARLOTTA HOLIDAY GIFT GUIDE

1. How are you preparing for the holiday season?

We are very busy selling our 100% cashmere robes, slippers, lounge wear, ath-leisure wear and throws for immediate delivery to our retail customers so they are prepared with a beautiful selection of gifts for their customers this holiday shopping season.

2. What do you predict will be your top look(s) of the season?

The top looks of the season will be our luxuriously warm, stylish, cashmere inner and outer wear, along with our classic 100% cashmere robes.

3. Are you doing anything new this season vs. what did you do in the past?

This season we are focusing more on customer service via our website, www.chrisarlotta.com.

4. What is your favorite piece in stores right now that you think every woman/man should have in their closet?

Every woman and man should definitely own an ARLOTTA Cashmere Robe. Personally, I can't live without my versatile ARLOTTA Cashmere Flyaway Cardigan. I wear it every day in the winter months, as well as on chilly spring, fall and even summer days. It is a cross between a sweater and a shawl, goes with everything and is easy and lightweight to pack for travel.

5. What do you have coming up for 2017? (Expanding product lines, new technology, etc)

The ARLOTTA Cashmere Collection for Fall / Holiday 2017 will have even more luxury, unique textures, cutting-edge styles and beautiful colors.

6. What is your favorite thing about the holiday season?

Gifts! One for me and one for you! For every gift you buy for someone else, buy one for yourself!



ARLOTTA
cashmere



