


EUROVET
AMERICAS



INTERFILIÈRE

NEW YORK



INTERFILIÈRE NEW YORK Fabric Show brings new Mills and events to The Tunnel

In collaboration with The LYCRA® Brand

NEW YORK – September 16, 2016 – Eurovet, the worldwide leader for intimate apparel, swimwear and activewear, is presenting the 4th edition of Interfilière New York on Thursday, September 22nd at The Tunnel, located at 269 11th Avenue in Manhattan, New York, in collaboration with Concepts Paris® and INVISTA, owner of the fiber brand LYCRA®.



INTERFILIERE, the leading lingerie and swim fabric show worldwide (with events in Paris, New York, Shanghai and Hong Kong), is the only trade show exclusively dedicated to swimwear and intimates with a curated selection of international fabrics and accessories in the USA. This one-day fabric and sourcing workshop is an exclusive event bringing together the top North American brands and a selection of the most innovative mills, accessories suppliers & sourcing companies from around the world. The show will present a geographically scrupulous selection of mills from Europe, Asia and the Americas catering to the intimate apparel, swimwear and athleisure industry.

Among the products shown, manufacturers, brands, upcoming designers and major retailers will discover a balanced and diverse sampling of lace from *Macra Lace (USA)*, *Fariel (Mexico)* and *Wilson (Hong-Kong)*, knits and woven fabrics from *Penn Textile Solutions (Germany)* and *Best Pacific (China)*, new sportswear developments from *Les Tissages Perrin (France)*, trimmings from *Britannia Textil (Brazil)*, embroideries from *Potencier Broderies (France)* and *Bischoff Roja (Turkey)*, and print designs from *Liberty Fabrics (UK)* – among many other exhibitors.

This **one-day format**, from 9 a.m. to 6 p.m., will attract industry

majors as well as young designers for face-to-face meetings with exhibitors listed above. The show is also an annual destination for lingerie and swim designers, production & merchandising managers, experts, influencers and the press.

Show events include a **Creative Trend Lab** in partnership with Concepts Paris® with a focused material, color, and prototypes display as well as live trend presentations for Fall-Winter 2017 and a VIP preview of the Summer 2018, with exclusive themes, colors and fabric selection by Concepts Paris' Jos Berry.

Among the new features this year is the “Opulent Livingwear” Pop-Up store imagined by New York designer Tina Wilson that is specialized in sleepwear and loungewear.

Downton Abbey, the worldwide sensation and multiply awarded British TV series is Tina's inspiration for her Opulent Livingwear in which she blends the richness of the amazing Art Nouveau costumes of *Downton Abbey* with the lifestyle requirements of today.

Another highlight of the show will be the BIKINI exhibition to celebrate the groundbreaking beachwear's 70th anniversary, with historical pieces traveling from Paris for the occasion. The exhibition, produced in collaboration with Coco Reef - a Swimwear Anywhere brand - and Mondo Mannequins, is curated by Ghislaine Rayer, world-famous swimwear collector

and co-writer of the book “Bikini, The Legend” (Michel Lafon Editions). The exhibition’s opening night will commence on Wednesday, September 21st, and will continue for the duration of the Interfilère New York show.

The LYCRA® brand will present the LYCRA® MOVES ATHLEISURE™ platform offering innovative technologies, solutions and services for the Athleisure market needs. Bringing it to life will be a live model presentation featuring a capsule collection of athleisure bodywear.

PROTELA technical vice-president Sergio Isaza will present a seminar about opportunities Colombia has to offer in terms of sourcing at 11am.

About Eurovet Americas

Eurovet Americas is the US subsidiary of Paris-based company Eurovet, the world-leading trade show organizer for lingerie and swimwear, producing internationally recognized trade shows in the lingerie, swimwear and textile industries for over 30 years.

In addition to Interfilère New York, Eurovet Americas produces four shows per year: Mode Lingerie and Swim CURVENY New York and CURVENV Las Vegas - the #1 lingerie and swimwear trade shows in North America, showcasing the Spring-Summer and Fall-Winter collections of more than 350 exhibiting international brands. The best lingerie boutiques, the most stylish swimwear retailers and e-tailers and the most prominent department stores are visiting these shows from all over the world to shop the latest in lingerie, swimwear, activewear, men’s underwear, and many more. The shows take place in the best venues of both coasts during fashion weeks in February and August (Javits Center in New York and Mandalay Bay Convention Center in Las Vegas).

On a global level, Eurovet and its other subsidiaries organize sixteen textile and fashion-related events, thirteen of them exclusively dedicated to lingerie and swimwear. The leaders in the field are the renowned Salon International de la Lingerie (Fall-Winter Collections) and Mode City (Spring-Summer collections and swimwear) which take place respectively in January and July in Paris, and Moscou Mode Lingerie, the new brand platform in Russia. Interfilère, the fabric and trimmings show, runs simultaneously every year in January and July in Paris, October in Shanghai and March in Hong Kong.

For more about:

Eurovet | <http://www.eurovet.fr/en/our-shows-worldwide>

Interfilère New York | www.interfilere.com

LYCRA® fiber brand | www.connect.LYCRA.com & www.LYCRA.com



PR CONTACT

press@curvexpo.com

Tel (212) 993-8585

www.curvexpo.com

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