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**PERSONAL SHOPPER SURVEY**

* How long have you been in business? / When are you expecting to launch?
* What brands do you currently carry in your store (If any)?
* What brands would you like to carry (if you know)?
* What product categories do you currently offer?
* Which categories (if any) would you like to add?
* How would you describe your store: look/feel/genre?
* What price point would you like to have?
* Who is your consumer? (Demographic)

* Any additional comments/notes about your boutique?